

# WILSON BARRIOS

## ABOUT ME

I'm Wilson Barrios, a dedicated Interaction and UX/UI Designer passionate about crafting immersive user experiences. With a background in industrial design and hands-on experience in graphic and web design, I understand the critical balance between aesthetics and functionality. My approach centers on creating captivating and purposeful designs that prioritize the user's needs and expectations, ensuring seamless interactions and meaningful engagements.

## EDUCATION

### MFA Interaction & UI/UX Design

Academy of Art University San Francisco  
San Francisco - CA Fall 2021

### BA in Industrial Design

Industrial University of Santander  
Bucaramanga - Colombia

## EXPERIENCE

### Wipro ( June 2023 - Present)

#### Sr. UX / UI DESIGNER

At Wipro, I am actively engaged in collaborating with United Health Group, where I specialize in optimizing User Experiences for the Mental Health division through the utilization of the OPTUM product.  
(Skills: Figma, Design Systems, Aha, Teams)

### INCORTA ( Aug - Nov 2022)

#### Sr. UI/UX DESIGNER

I collaborated with a team to develop a design system adhering to INCORTA brand guidelines. Additionally, I led the UI design for new Sign In pages, integrating them with Auth0 and implementing strong error handling pages.  
(Skills: Sketch, Figma, Design Systems, After Effects, Jira, Photoshop)

### 7 Eleven ( Feb - July 2022)

#### Sr. UX DESIGNER

I collaborated with a team of researchers, UX architects, and product managers to design the UX/UI and data visualization aspects of an IoT dashboard for sensors, devices, and gateways in 7-Eleven's cashless stores project.  
(Skills: Sketch, Figma, Design Systems, Miro, Invision, Jira)

### Young & Hungry (Feb - May 2021)

#### UX DESIGNER

I had the opportunity to design AR experiences for the "We Are Bruce Lee" exhibition hosted by the Chinese Historical Society of America (CHSA) museum in San Francisco.  
(Skills: Sketch, Figma, After Effects, 8th Wall, Adobe Aero)


### Wire B Graphics (2014 - 2021)


#### UX DESIGNER / WEB DESIGNER


I have experience in creating user-centered website designs for small businesses located in the San Francisco Bay Area.  
(Skills: Sketch, Figma, Design Systems, Miro, Invision, Jira, CMS)


## CONTACT


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 www.wilsonbarrios.com

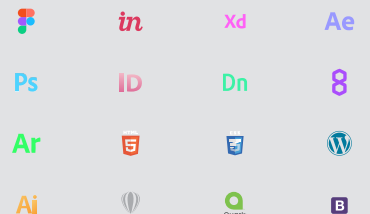
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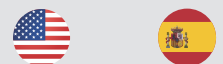
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## SKILLS

- Figma
- Invision
- Sketch
- Design Systems
- Adobe XD
- WCAG 2.2
- Miro
- Jira
- After Effects
- Photoshop
- Indesign
- Dimension
- Adobe Aero
- 8th Wall
- HTML
- CSS
- Wordpress
- Illustrator
- Corel Draw
- QuarkXpress



## LANGUAGES



## INTERESTS

