

ABOUT ME

Hello, I'm Wilson Barrios, an Interaction and UX/UI Designer. My experience in industrial design and real-world exposure as a graphic and web designer has given me a unique perspective on the importance of balancing aesthetics and functionality. As a result, I create beautiful, meaningful user-centered experiences that prioritize both.

EDUCATION

MFA Interaction & UI/UX Design
Academy of Art University San Francisco
San Francisco - CA Fall 2021

BA in Industrial Design
Industrial University of Santander
Bucaramanga - Colombia

EXPERIENCE

Freelance (Jan 2023 - Present)
UX / UI DESIGNER

As a Bay Area-based UI/UX freelancer, I work with a variety of clients across different industries, including startups, small businesses, and established companies, creating visually appealing and user-friendly digital experiences. (Skills: Sketch, Figma, Design Systems, Miro, Invision, Jira)

INCORTA (Aug - Nov 2022)
Sr. UI/UX DESIGNER

I worked in collaboration with a team of UX designers and product managers to create a design system that aligns with the latest INCORTA brand guidelines. As part of this project, I also took charge of designing the UI for new Sign In pages, integrating them with Auth0, and implementing a robust error handling mechanism. (Skills: Sketch, Figma, Design Systems, After Effects, Jira, Photoshop)

7 Eleven (Feb - July 2022)
Sr. UX DESIGNER

I collaborated with a team of researchers, UX architects, and product managers to design the UX/UI and data visualization aspects of an IoT dashboard for sensors, devices, and gateways in 7-Eleven's cashless stores project. (Skills: Sketch, Figma, Design Systems, Miro, Invision, Jira)

Young & Hungry (Feb - May 2021)
UX DESIGNER

I had the opportunity to design AR experiences for the "We Are Bruce Lee" exhibition hosted by the Chinese Historical Society of America (CHSA) museum in San Francisco. (Skills: Sketch, Figma, After Effects, 8th Wall, Adobe Aero)

Wire B Graphics (2014 - 2021)
UX DESIGNER / WEB DESIGNER

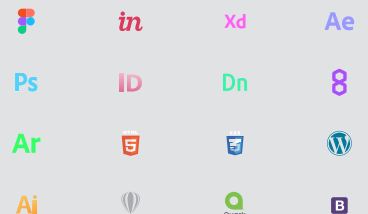
I have experience in creating user-centered website designs for small businesses located in the San Francisco Bay Area. (Skills: Sketch, Figma, Design Systems, Miro, Invision, Jira, CMS)

CONTACT

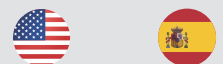
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SKILLS

- Figma
- Invision
- Sketch
- Design Systems
- Adobe XD
- WCAG 2.2
- Miro
- Jira
- After Effects
- Photoshop
- Indesign
- Dimension
- Adobe Aero
- 8th Wall
- HTML
- CSS
- Wordpress
- Illustrator
- Corel Draw
- QuarkXpress



LANGUAGES



INTERESTS

